ViewMyChain

Visibility that powers the path to completion

Inspire confidence, reduce losses and accelerate completion with data-rich software that gives you instant visibility of the full chain.

ViewMyChain

The problem with chains…

A waste of good time

» Time spent collating chain information at offer stage – before submission
» Up to 40% of a sales progressor's time is spent making calls up and down the chain to agents, conveyancers, and brokers when the deal is proceeding.

It's like flying blind

» Low visibility and reliability of information across the chain
» Limited information of progress made, with little insight of what's happening and when.
» Finding out too late about delays or breaks in the chain.

Adds unnecessary risk

» Transaction timescales are getting longer, putting a successful completion at risk
» Potential loss of a listing if the deal falls through.

>47%
Sales involve a chain

20+
Weeks to exchange

34%
Fall-through rate

3
Properties in avg. chain

Benefits of a ViewMyChain subscription

Recover 60% of time
spent chasing sales progression updates

» Automatically builds chains
» Full split chain visibility and tracking
» Updates key milestones dynamically
» Branch wide visibility of updates
» Prepopulating searches ordered, including expected dates available
» Visibility of the turnaround times of local searches, saving on
» unnecessary early chasing

Agents using ViewMyChain will not only save valuable time chasing other agents for updates, but will also find that the updates they see via ViewMyChain are instantly available, unbiased and far more comprehensive. And with reliable updates that become available in real time, there is more time to do what matters most.

75%
Chain Coverage

11,000
Updates per Day

99%
Listing Status

85%+
Searches Delivered

Benefits of a ViewMyChain subscription

Reduce fall through losses
by up to 10%

» Split Chain views
» 'At Risk' notifications of delays and fall throughs in the chain
» A single of the whole chain's progress

With ViewMyChain you can verify chains before the deal is done, to help avoid nasty surprises further down the line - and get each deal off to the best possible start.

You will also be able to see where potential delays are, so you can proactively deal with issues the instant they arise and keep the deal momentum going!

Reduce completion by
up to 17 days*

» See where mortgages are missing
» See where funding has not been added

From SSTC to Completion

With ViewMyChain you have visibility of the whole chain and key milestones. Plus, being able to see where searches and funding are still outstanding on other properties in the chain, will help you to prioritise your focus on things that you can move along.

Benefits of a ViewMyChain subscription

Build your brand by becoming known for successful completions

» A robust task system prevents tasks from slipping through the cracks and ensures nothing important is forgotten.
» Contacts can be mailed from within the VMC system, helping users stay focused, reducing procrastination and increasing overall output.

Word of mouth and brand reputation are critical for estate agencies. With ViewMyChain you can provide more informed updates to your clients, while moving the transaction along with ease and speed. All of which make for happier clients that are keen to refer you. And that's how you get ahead of the competition!

Reduce vendor anxiety through increased certainty

» Know what's happening as it happens
» Stay on the front foot and share more information with your clients
» Work closer together to get the deal through quicker

Where there is transparency, there is greater certainty, which helps vendors and buyers to remain engaged and positive throughout the journey. And with ViewMyChain you can have confidence in the quality of the information you see and share, due to our extensive data partnerships.

The data sources that power our insights

Our data does not rely on user updates, but instead comes from our extensive list of strategic data partners that continues to grow each month.

CRMs and CSMs	Conveyancing	Data	Searches	Mortgages
Reapit	lifetime legal	Connells group	Landmark INFORMATION GROUP	Mortgage Advice Bureau
dezrez rezi	SIMPLIFY S	Countrywide	Groundsure	experian
alto	onp	twentyci ci | customer intelligence	OneSearch.	Countrywide Mortgage Services
Redbrick Solutions	MyHomeMove	HM Land Registry	SEARCH ACUMEN THINKING AHEAD	Countrywide Surveying Services
Houseful	Premier Property Lawyers	Zoopla	SEVERN TRENT	
	JS LAW property lawyers		SEARCH FLOW	
	move withUS DC Law			
	Moving made easy.			

Chain data that drives success at every stage, from meet to complete.

Data-rich Pitch

Build vendor confidence at the very first meeting in the vendor's home, when you're delivering a pitch with more chain insight than any of your competitors.

Optimal Deal Construction

Construct your deals with verified chain info, empowering your customers to make the best decision based on the strength of their buyers. Not only will it reduce nasty surprises down the line, but you're already making sure that the deal has the best chance of completing.

Safe-guard Progression

Have in-depth and extensive visibility of all the transactions in the chain, giving you the opportunity to counter fall throughs as they happen.

Speed-up Completion

Keep the deal alive by speeding it up. Be notified of delays and hold-ups so you know where and how to intervene to get the process going and speed up completion.
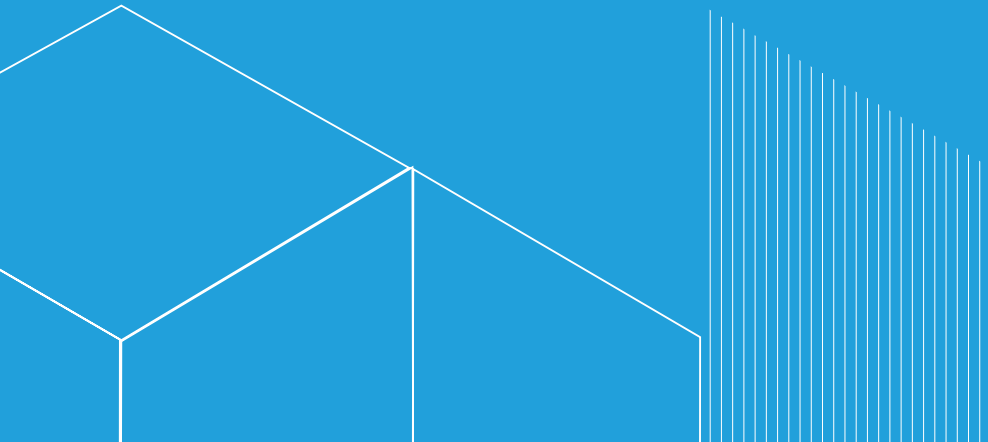
Agencies using VMC to gain a competitive advantage

Easy to use, even easier to implement

» Your existing properties and milestones will be automatically transferred - no manual re-key required.

» Which means all your existing data ready to use from Day One.

» Training is designed to fit your business rhythm, minimizing impact on your operations.

Agencies use ViewMyChain to...

Inspire confidence, reduce losses and accelerate completions with data-rich software that provides instant visibility of the full chain.

It just works...

" ViewMyChain is having a significant impact on our completion times at Connells. Our branches are finding it easy to use and enjoy the clarity and transparency provided by the one-screen view of properties and milestones in the chain and the automatic updates which help them to reduce the time they spend on manual chasing. "

Anthony Glasgow,
COO of Connells Estate Agency

Connells

CRM Integration Partners

The ViewMyChain tool integrates with the UK's leading CRM Software solutions.

Click to find out more

Click to find out more

See the ViewMyChain tool in action

How VMC **automatically** builds the chain links for you.

See all the available views of the chain, including **easy to share chain maps.**

See it all at once: **chain links and their status.**

Viewing the status of property searches in the chain.

How VMC simplifies the management of **split chains and multiple chain links.**

Storing of chain notes for compliance & audit purposes.