

# Pay Per Chain

## *Chain Transparency, Embedded.*

A smarter way to surface chain insight — inside the CMS your users already trust.



# Chain Transparency, Embedded.

- Deliver instant property chain insight directly inside your CMS.
- Make conveyancers faster. Make platforms smarter. Get paid per click.

## The Problem

- Conveyancers typically spend 55% of their time chasing agents, checking dead files, and following up on incomplete chains.
- Manual updates, endless calls, and lack of visibility slow everything down — and nobody gets paid until the chain moves.

# The Solution: Pay Per Chain

Pay Per Chain gives conveyancers a “Show Me The Chain” button embedded right in their CMS. One click shows them the full chain status — no login, no new software, no delays.

- Live Chain Data – instantly available inside the workflow
- Smart Prioritisation – know which files to work on now
- No Switching Costs – embedded, zero-friction insight

## How It Works

- A button is added in your CMS UI
- Conveyancer clicks it to view the full chain
- You get paid for every chain view

## Why It Wins

- No heavy integration required
- New monetisation route
- Drives platform engagement
- Adds value to your customers

“This is exactly the kind of tool our users want: fast, easy and billable.”

“It solves a real workflow problem — without introducing another login.”

## Partner With Us

We're inviting a small number of CMS platforms to join a 60-day launch pilot.

You get:

- A ready-to-go integration
- Full support from VMC
- Revenue share from day one

Let's bring chain intelligence to your platform.

[Book a demo](#)

# ViewMyChain

Visibility that powers the path to completion

[www.viewmychain.com](http://www.viewmychain.com)

